



Nicole Harrington



UX Visual Designer

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Hi there! I am a creative and solutions-focused User Experience Designer skilled at simplifying complex problems into intuitive, user-friendly designs. I create seamless experiences that help users understand content, make decisions, and enjoy smooth interactions. I enjoy working closely with developers to craft elegant, easy-to-implement solutions that solve problems and delight users. Let's change the world, one pixel at a time.

EXPERIENCE

UX Visual Designer 2022-2024
General Motors

- Worked closely with cross-functional teams, including project managers, engineers, and developers to design an intuitive and safe user interface for drivers, ensuring a smooth experience even in complex driving scenarios and navigating complicated vehicle features.
- Develop and maintain design guidelines, standards, and best practices for brands Chevrolet, Corvette, Buick, Cadillac, GMC, and Hummer in vehicle cluster and center stack user interfaces

Lead Website Designer 2021-2022
Heritage Landscape Supply Group

- Developed and implemented corporate brand identities by working closely with key stakeholders, applying these identities to marketing materials, digital assets, and templates for web, social media, and email.
- Designed and developed visually appealing and user-friendly websites, incorporating responsive design principles and ensuring compatibility across various devices and browsers.

Graphic Designer 2018-2021
San Martian Production Company

- Designed and developed print and digital content for social media, websites, and marketing materials to support event promotion and client objectives.
- Created and launched websites and social media accounts, adhering to self-developed brand guidelines.

EDUCATION

Bachelor of Fine Arts in Communication Design August 2017 - May 2021
Texas State University in San Marcos, Texas

- Dean's List 2018 - 2021
- Design for America (DFA), AIGA Club, Environmental Conservation Organization), CRU (US Ministry of Campus Crusade for Christ)